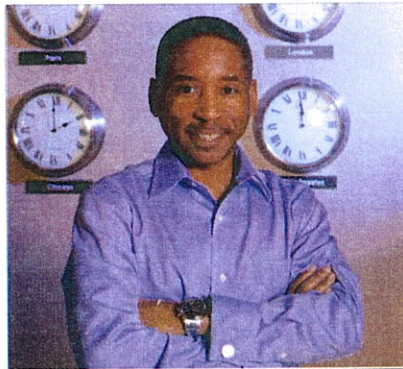


HAVE YOU CREATED YOUR VACATION PLAN?

Determining, where to go or what to do can be a daunting task.

By now, your 2012 business plan is operating in full force. First quarter results are coming in and you are either celebrating your genius or totally rethinking the not-so-good ideas. Either way, you're enjoying the rewarding experience of running your own business, helping to secure the futures of your employees and creating loyal customers.

If you're like me, there is no such thing as an eight hour day or five day work week and your smart phone is a permanent body part. Suddenly you look at the calendar one day and it says December, again. We have to remind ourselves to carve out time to rejuvenate the mind and spirit. A vacation, whether a two-day junket to New York for a Broadway show or an exotic trip to Hawkes Bay, New Zealand to explore some of the world's



LEPHATE CUNNINGHAM, JR.

best Chardonnay vineyards is an excellent way to refresh.

Determining, where to go or what to do can be a daunting task. And task is exactly what you're trying to get away from. Not to worry, I bring good news! There is a new, vacations service offering that is

being brought to you by an old friend that can help you create the perfect vacation plan.

After two years of research and due diligence on how best to deliver a world class vacations platform, Sears Corporation recently announced the creation of Sears Vacations via a licensed business agreement with International Cruise & Excursions, Inc. (ICE). ICE partnered with my company TravelBlox LLC, which specializes in



customized online vacation solutions, to introduce Sears to the concept.



For more details on other vacation ideas visit :
www.searsvacations.com