

Santa Gets Assist from HotelBlox



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CHICAGO, September 1, 2013 – The Noerr Programs Corporation provides turn-key digital event imaging and marketing services for hundreds of regional shopping centers, retailers and clients nationwide. Noerr presents The Santa Photo Experience and Bunny Photo Experience to 3.5 million family members each year at locations across the United States.

The Noerr Programs recruits only, professional Santas with natural beards. As a result, each year Noerr imports Santa to over 100 hundred cities for extended stays during the holiday season. HotelBlox is the exclusive provider of accommodations for the Noerr Programs Corporation Santa stays.

HotelBlox partnered with Hawthorn® Suites by Wyndham as the official “Santa’s Hotel Partner.” In addition to being the preferred provider of accommodations, Hawthorn® Suites will offer special discounts on hotel stays to Noerr’s customers.

About Noerr

Noerr reaches unparalleled benchmarks with our emphasis on the Experience: Creating Magic, Inspiring Smiles, Capturing Memories. We deliver more with genuine, naturally bearded Santas, professional costuming, proficient staffing, state of the art equipment and exceptional customer service. In fact, NOERR currently has naturally bearded Santas at more than 96% of our properties!